SoftArc *offline*

Announcing FirstClass 3.5

SoftArc has delivered a facelift and exciting new features to FirstClass 3.5, the latest version of its award-winning e-mail and collaboration software.
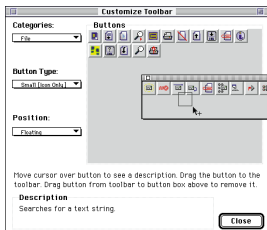
FirstClass 3.5 allows you to create your own custom toolbars.

FirstClass 3.5 makes electronic communication easier and more effective than ever. It introduces a spelling checker, offline replication of e-mail and conferences, drag-and-drop capabilities, user-defined toolbars, exciting new development tools, and more.

In addition to new clients and servers, new products join the FirstClass family. Now available are a FirstClass Client for Windows 95 and a FirstClass Client for DOS.

FirstClass 3.5 offers substantial

improvements for sites with Mac OS servers. A Power Macintosh-native FirstClass Server delivers incredible speed increases with native Open Transport support. Backups have been dramatically simplified. And a new FirstClass Gateway for SMTP/NNTP, available for Mac OS, allows FirstClass sites to connect to the Internet easily and painlessly—for a surprisingly low price!

With this new release, FirstClass continues to offer features and performance simply not possible with Internet e-mail, or other e-mail and groupware products. SoftArc pays close attention to what organizations like yours need for internal and external communication. FirstClass 3.5 is the latest result of listening carefully to you.
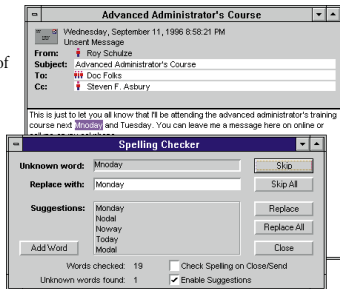

A spelling checker was one of the most requested new features for FirstClass 3.5.

FirstClass Client… for DOS!

A new FirstClass Client for DOS lets users of PCs without Microsoft Windows enjoy the benefits of FirstClass e-mail and groupware.

Working on a platform still important to many companies and schools around the world, DOS users can now send e-mail and collaborate with colleagues. The FirstClass Client for DOS is freely distributable, like SoftArc's other FirstClass Clients, and runs on any PC with 640 KB of RAM and 1 MB of free hard disk space.

SoftArc's newest gateway marks a giant leap in Internet messaging.
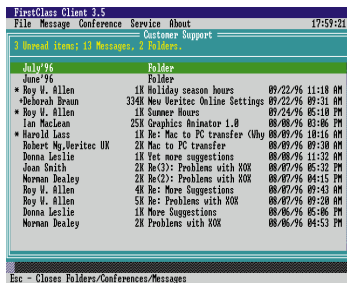
The new FirstClass Client for DOS puts a new face on a familiar platform.

To accept connections from DOS computers, FirstClass Servers, version 3.1 or earlier, must be licensed with SoftArc's previously available Command Line User Interface. Newer servers must be licensed with Text Services for FirstClass, which also allows connections from terminals and terminal emulators.

FirstClass Gateway for SMTP/NNTP

SoftArc's FirstClass Gateway for SMTP/NNTP marks the beginning of a new era of reliability and ease of Internet messaging.

This new Mac OS-based Internet mail and news product is specifically optimized for FirstClass. It supports instant mail transmission independent of news delivery, and uses Multipurpose Internet Mail Extension (MIME) extensively. It also functions as a POP3 client.

The FirstClass Gateway for SMTP/NNTP can be used with FirstClass Servers of either platform. It can even be run on the same computer as a FirstClass Server for Mac OS.

The FirstClass Gateway for SMTP/NNTP is available for $495 U.S. Registered owners of SoftArc's FirstClass UUCP Internet Gateway can upgrade to the new product for $250 U.S. Prices through resellers may vary. Owners of SoftArc's Delphic ExpressNet/SMTP receive the product free of charge.

More third-party products

Many developers now produce add-on products that extend the functions of FirstClass for over five million FirstClass users at 22,000 sites worldwide.

For schools: Dream Weaver Communications' Binary High and Virtual Classroom
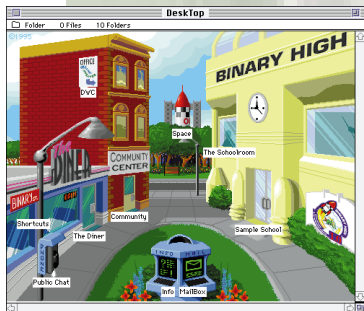
Binary High by Dream Weaver Communications transforms your FirstClass system into a digital community.

applications transform FirstClass into an exciting, graphical communication tool for children working in classrooms or participating in distance education. It's an easy and fun way for kids to learn the writing and teamwork skills they need to succeed. For more information, contact Dream Weaver Communications at 613-599-4428.

Communication gateways: Businesses needing better communication with branch offices and other companies can link their FirstClass systems to products such as cc:Mail, Lotus Notes, Microsoft Mail, and Novell GroupWise. TenFour's TFS Gateway is a modular product that also connects FirstClass to MCI Mail and the Internet. Contact TenFour USA at 800-837-0046 or 703-716-8364, TenFour Sweden at +46 8 591 27900, or send e-mail to info@tenfour.com.

File transfer: Organizations that often transfer files using FirstClass should investigate Pine Island Software's upload and download products. These utilities monitor FirstClass conferences and automate the transfer of both messages and files. Text can even be brought into other applications through scripting. Pine Island Software can be reached at 317-570-0641.

And more to come: SoftArc supports its growing number of partners through the SoftArc Development Partnership Program. This program provides developers with services and resources to help in the development and marketing process. For information on SoftArc's Development Partnership Program, contact SoftArc Developer Relations at 905-415-7000 or over the Internet at devco@softarc.com.

FirstClass training

SoftArc offers a series of training courses for both administrators and users of FirstClass systems.

Administration courses are offered at two levels—basic and advanced—and are designed for system administrators or support personnel responsible for the installation or maintenance of FirstClass. User courses offer a hands-on workshop for new users to experiment with FirstClass features

Last spring, Jane Jazrawy brought FirstClass training to Iqaluit, just 200 miles south of the Arctic Circle.

and customize preferences and desktops.

SoftArc also offers a course on the FirstClass Designer application for administrators interested in making the most of their e-mail and groupware system by creating customized forms and interfaces.

Training courses are held monthly at SoftArc's corporate head office in Markham, Ontario, Canada. Courses are also held periodically in the U.S. and Europe, and at customer sites upon request. For course descriptions and price information, contact SoftArc Training at 905-415-7000 or send e-mail to training@softarc.com.

SoftArc International

Nearly half of SoftArc's sales of FirstClass are made outside North America.

SoftArc International Limited, based in Ireland, provides distribution and marketing services to FirstClass resellers outside North America. In addition to filling orders, the office offers technical support, and trade show and other marketing assistance for distributors and international consultants.

This past year, SoftArc International organized SoftArc's participation in several trade fairs, including CeBIT Germany—the world's biggest technology exposition. They also hosted a hugely successful conference for European distributors of FirstClass.

The next twelve months will bring expansion of the company's international distribution network and the promotion of the SoftArc Certified Consultant program throughout the world.

Companies interested in reselling FirstClass outside North America are encouraged to contact SoftArc International at +353-61-472-877 for more information.

Coming soon to the Internet…

4

SoftArc is putting the finishing touches on FirstClass 4, the next generation of FirstClass. Combining the best of traditional groupware and intranet features, FirstClass 4 will allow teams to work faster and smarter than ever before. New features such as calendaring, application development, and multimedia e-mail will be combined with advanced Internet and Directory publishing.

Organizations will be able to fulfill all their e-mail, collaboration, calendaring, and publishing needs within FirstClass. A single FirstClass Server, running on a single computer, will support all existing FirstClass features, and will integrate calendaring and Rapid Application Development (RAD) development with native support for several Internet protocols.

FirstClass 4 will be issued as a series of releases beginning in early 1997. Details are available on SoftArc's corporate communication system, SoftArc Online, or on SoftArc's Web site at www.softarc.com.

FirstClass 4 will provide native support for the following Internet protocols:

- SMTP
- NNTP
- POP3
- IMAP4
- LDAP
- Finger
- HTTP/HTML

Getting the most from FirstClass

Are you using FirstClass for e-mail only? Or perhaps just for sending files back and forth? Do you have workflow or database access needs? Are you anxious to take advantage of the power features of FirstClass 3.5?

A local SoftArc Certified Consultant (SCC) or other reseller can help you make the most of your FirstClass investment.

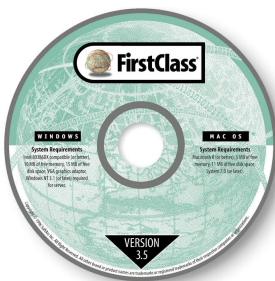SoftArc Certified Consultants are computing professionals qualified to help you explore and use the full power of FirstClass. SCCS can configure FirstClass in creative ways to help you solve business problems. They can also streamline an existing FirstClass installation, customize it to fit the way you work, and help your users understand the many features of FirstClass.

SoftArc Certified Consultants are located worldwide. Call 1-800-SOFTARC or SoftArc International at +353-61-472-877 for information on SCCS in your area.

How to get FirstClass 3.5

The new version of the FirstClass Client may be obtained, free of charge, from SoftArc Online, SoftArc's corporate FirstClass communication system. Use your current FirstClass Client to connect over the Internet to fc.softarc.com, or by modem to 905-415-7070. Or download the new client from SoftArc's Web site at www.softarc.com.

Registered owners of FirstClass Servers for Windows NT and Mac OS may download the new version of the appropriate server application from the Product Updates conference on SoftArc Online. Owners of FirstClass Servers can also receive a CD-ROM containing the latest software, and printed copies of the associated documentation, by purchasing an upgrade package for $95 U.S. Contact your local FirstClass reseller or SoftArc to order.

For the first time on CD-ROM…

In order to accommodate all the new features in FirstClass 3.5 and still provide the quick and easy installation that users all over the world have come to love, FirstClass is now available on CD-ROM.

The new cross-platform FirstClass CD-ROM release includes:

■ FirstClass Server and FirstClass Tools for both Windows NT and Mac OS

■ FirstClass Client for Windows (16-bit and 32-bit versions), FirstClass Client for Mac OS (68K and Power Macintosh versions), and FirstClass Client for DOS

■ FirstClass Designer, used for customizing the FirstClass Client environment

■ FirstClass manuals and technical notes

■ international clients

■ third-party product information

■ developer toolkits

Diskette versions of FirstClass are available by special order directly from SoftArc. The FirstClass Client will continue to be available from SoftArc Online, the SoftArc Web page (www.softarc.com), and on the FirstClass Evaluation System CD-ROM.
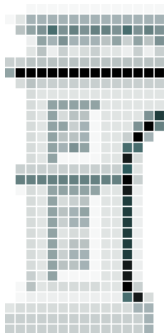
Work offline for half price!

SoftArc offers two grades of user licenses: regular users and lower-priced remote users. Remote users can only connect to your server remotely, by modem or over the Internet. Regular users can connect remotely, they can connect directly over your network, and—now with FirstClass 3.5—they can enjoy the benefits of FirstClass while disconnected from your server.

For a short time only, you can provide your remote users with the same great offline features—simply by purchasing SoftArc's new Remote Personal Services license.

Remote users will then be able to access their e-mail and favorite conferences offline, just like regular users.

Until December 2, 1996, the Remote Personal Services license is available for a special introductory price of $495 U.S. After that, the price will increase to $995, effective until early 1997, at which time this valuable license will no longer be available. Prices through resellers may vary.

If your site has remote users who would benefit from working offline, you need this upgrade today. Order now!

FirstClass® 3.5 is here!

MESSAGING
collaboration
GROUPWARE
INTRANET

For more information on the complete line of FirstClass products, contact SoftArc Sales or your local FirstClass reseller.

And ask for your copy of the FirstClass Evaluation System. This package contains all you need to decide that FirstClass can help you with the business of communication.

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For a FirstClass demonstration call 1-800-SOFTARC

SoftArc Inc.

JUST HOW *easy* TO USE IS FIRSTCLASS® MESSAGING?

FIND OUT IN *10* MINUTES, OR LESS..

FirstClass